

Attention:

Enter the Team Robo Monster Cash Give-A-Way – Refer a Sponsor to Robo Monster and win up to \$100,000 with us!

Team Robo Monster is holding a contest to secure additional Sponsors for its 2005 DARPA Grand Challenge (<http://www.grandchallenge.org>) entry, **Robo Monster**. We're building an all robotic vehicle that will drive itself and save lives – as well as win a cool \$2 million check!

Like all the teams competing in the Grand Challenge, we need help getting the word out to potential Sponsors. To put some juice in our Sponsorship drive, Team Robo Monster is holding a **Robo Monster Cash Give-A-Way**. Help us to win by referring a Sponsor to us by March 4, 2005 for an **immediate cash prize** – and get a **shot at \$100,000 of that \$2 million**.

What do you need to do to enter the Cash Give-A-Way?

Register for free in the Robo Monster Garage eShop at <http://www.robomonster.com/osc/eshop>, and get your ticket enrolling you in the contest. Refer to our candidate Sponsor list, or suggest your own. Do research and figure out who to contact about Sponsorships. Contact them by phone or email. Pitch them and get them the promotional materials. Do follow-up to see whether they're interested. When the sponsor writes a check, you're done.

NOTE: Existing Team Robo Monster Sponsors may enter the Cash Give-A-Way.

What will you get if you refer a Sponsor?

An immediate prize for your hard work, plus a shot at \$100,000, that's what!

1. Cash Give-A-Way entrants referring a **\$1,000 (Gold) Sponsor** will receive an immediate payout of \$200.
2. Cash Give-A-Way entrants referring a **\$10,000 (Platinum) Sponsor** will receive an immediate payout of \$2,000.

If Team Robo Monster wins the 2005 DARPA Grand Challenge, your name will be entered in a drawing where up to 25 lucky winners will receive **additional cash prizes up to \$25,000.***

What do the Sponsors get?

All Sponsors will get their decal on the Robo Monster vehicle with their company logo. T-shirts with Sponsor logos will be distributed at promotional events throughout Southern California and Grand Challenge qualification races.

Sponsors will be featured on the Robo Monster website and included in press releases and media promotion.

\$1,000 (Gold) Sponsors get:

1. 10 Robo Monster T-Shirts featuring Robo Monster and their company Logo on 1st Quality shirts
2. Company Decal on the Robo Monster vehicle
3. Additional Cash Give-a-Way tickets that Sponsors may give to their clients/customers.

\$10,000 (Platinum) Sponsors get:

1. 100 Robo Monster T-Shirts with Robo Monster and their company Logo on 1st Quality shirts.
2. Company Decal on Robo Monster vehicle, *and* a listing on the vehicle's ultra-bright LED active scrolling display – easily visible from the side and above Robo Monster for maximum media exposure.
3. Additional Cash Give-a-Way tickets that Sponsors may give to their clients/customers.

How can you get Sponsors the information they need?

If you decide to enter the Robo Monster Sponsorship contest, reply to this message and we'll send you additional information. You can also use the <http://www.robomonster.com> website to become informed on what we're doing and to send emails to potential Sponsors.

If you have any questions regarding this Give-A-Way, please contact: quebelli@gmail.com. You may also call directly at 310-909-3377.

If you need any assistance in talking to a prospective Sponsor or would like a list of prospective Sponsors, just call. We'll be happy to get you started!

Thank you,
George Guebely
Team Robo Monster
raar@robomonster.com



*** Additional details describing this contest**

This Cash Give-A-Way is contingent on Team Robo Monster Winning the 2005 Grand Challenge. If Robo Monster wins the 2005 Grand Challenge, there will be a drawing for everyone who successfully referred a Sponsor. If you refer more than one Platinum Sponsor will be entered up to 99 additional times in the drawing. Up to 25 lucky winners will receive cash prizes: 1 - \$25,000 Grand Prize, 2 - \$10,000 Prizes, 10 - \$5,000 Prizes, and 100 - \$100 Prizes. Odds in winning the prize will depend on how many participants are registered on the date of the drawing. Participants need to register online at the Robo Monster Garage eShop with no purchase necessary. The Sponsor who referred the \$25,000 winner will receive a \$10,000 Prize. Registration for the Cash Give-A-Way prize will close on July 15, 2005.